



# NÄMİC

## JOIN YOUR FUTURE

[namic.com/join](https://namic.com/join)



“Joining NAMIC has transformed my life and helped me uncover blind spots in today’s diverse environment. The diversity and inclusion training changed my approach to decision making, solving critical problems, and working with others. Being a NAMIC chapter officer has been truly an exceptional experience that developed my leadership skills.”

**SE KWON**

Sustainability Manager, Comcast Corporation  
and NAMIC-Philadelphia Treasurer and NAMIC Leadership Seminar graduate



# GROW YOUR NETWORK

NAMIC members are of every race, culture and worldview, linked by a commitment to a future in which these differences are strengths. By joining NAMIC, you have the opportunity to connect with industry experts and influencers through targeted networking and engagement experiences.

## **Annual NAMIC Conference**

A two-day event where diversity and inclusion advocates at every level and from every industry segment prepare for the future in the changing business landscape.

## **Annual Awards Luncheon**

Recognizing Next Generation Leaders and Luminaries and the recipient of the Mickey Leland Humanitarian Achievement Award.

## **NAMIC Vision Awards**

Celebrating original programming displaying positive imagery that is inclusive of all culture groups.

## **Excellence in Multicultural Marketing Awards (EMMAs)**

Honors the best of marketing campaigns aimed at multicultural audiences.

“ My NAMIC membership has been immensely fulfilling and fundamental to the success of my career. Engagement in NAMIC activities has helped educate me about critical business issues and opened my eyes to our multicultural challenges and opportunities. ”

### **ROB STODDARD**

SVP, Industry & Association Affairs,  
NCTA - The Internet & Television Association



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# RAISE YOUR SKILLS

Hone your leadership, management, and interpersonal skills by participating in career development events, volunteering with your local chapter, and signing up to be a mentee or mentor.

## **NAMIC Chapters**

Eighteen chapters nationwide provide opportunities for members to build networks and expand knowledge to leverage career growth.

## **Intersect@NAMIC**

This is a members-only online community for engaging, and sharing critical industry information and enhancing skills through learning tutorials.

## **Diversity Digest**

This electronic newsletter contains industry, diversity, and NAMIC news.

## **Job Bank**

The members-only NAMIC Job Bank provides prime access to listings that serve job seekers and employers alike.



NAMIC continuously executes events and valuable panel discussions that keep me knowledgeable and competitive in my industry. Working on the New York executive board has provided numerous opportunities to network and build relationships with key industry leaders.



**MORGAN JOHNSON**

Account Manager, Revenue Marketing, Starz and  
NAMIC-New York Secretary



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# BECOME A MEMBER

## **Networking**

Connect with and learn from the most diverse community of media and entertainment industry professionals.

## **Access**

Access to more than 4,000 industry professionals via the membership directory, local programming and online connections.

## **Mentorship**

Participate as a mentee or mentor in one of the industry's most respected mentoring programs.

## **Inclusion**

Opportunity to understand and practice the vital skills necessary to become a culturally empowered professional.

## **Chapters**

Affiliate with a local chapter nationwide. Hone leadership skills while advancing career and personal growth.



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# LEARN, LEAD & SUCCEED

Third party research\* shows that participants in NAMIC's education programs are more likely than non-participants to receive a promotion, particularly in the year following participation.

## **Executive Leadership Development Program (ELDP)**

Offered in partnership with the University of Virginia Darden School of Business, ELDP explores the intersection of business-critical leadership competencies and cultural identity for high performing executives.

## **Leadership Seminar**

Early-career professionals obtain the knowledge, skills, peer networks and diverse perspectives necessary for maximum performance and career enhancement.

## **L. Patrick Mellon Mentorship Program**

Committed industry mid- to senior-level executives are recruited to serve as mentors to NAMIC members to provide support, guidance, and career advice.

## **Mentoring Corner Webinar Series**

Quarterly webinars offer participants the opportunity to strengthen their industry savvy and career development strategies.

## **Mentoring Circles**

These virtual monthly group coaching sessions provide opportunities for further exploration of topics raised in one-to-one mentoring conversations.

\*2014 NAMIC Education Program Impact Study conducted by Mercer

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cable's diversity advocate



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