



EXECUTIVE LEADERSHIP DEVELOPMENT PROGRAM (ELDP)

NAMIC's award-winning Executive Leadership Development Program (ELDP) is offered in partnership with the University of Virginia Darden School of Business. ELDP is a globally renowned program uniquely tailored for media, entertainment and technology executives; it recently received a Brandon Hall Bronze Medal for Excellence in Learning in the category of Best Advance in Leadership Development for Racial/Ethnic Minorities

ELDP is unique in its focus on both men and women of color, and its research-anchored exploration of the intersection of business-critical leadership competencies with cultural identity. The program is designed to help solve some of the industry's most persistent diversity challenges: increasing the diversity in the executive suites; retaining executives of color; and maximizing the ROI of a diverse workforce providing strategic leadership agility and creative innovation.

Program Goals

- Help identify and nurture high-potential executives of color
- Build and strengthen their skills, preparing them for promotion to the C-suite and beyond
- Provide tools to address the unique challenges confronting executives of color
- Support industry companies' efforts to retain executives of color



Who should attend:

The ideal candidate for NAMIC's Executive Leadership Development Program (ELDP) fits the following profile:

- Executive of color with a minimum of five years at the director level and above
- A superior performer
- On track for promotion or identified in the company's formal/informal succession plan
- Aspiring to a senior-level executive position within the industry
- Endorsed by senior management to participate in the ELDP
- Current NAMIC member

Learn more and register at <https://namic.com/dev>