



NAMIC'S NEW STRATEGIC MANAGEMENT SERIES

NAMIC's *Strategic Management Series* is uniquely tailored for leaders in the media, entertainment, and technology industries. This series gives participants the practical tools needed to assess the industries' changing landscape, build a company growth plan, pitch strategy solutions, and incorporate NAMIC's and UVA Darden's best practices for diversity, equity, and inclusion.



Who should attend:

- Professionals working with C-Suite leaders and their teams to design strategic business frameworks that align business units and expand company impact in the marketplace.
- Key decision-makers who want to enhance their strategic planning skills.
- Leaders responsible for driving growth in their companies.
- A minimum of 7 years of work experience in developing and executing strategy.
- Current job title of Director, Senior Director, or Vice President.
- Open to active NAMIC members and people from all racial and ethnic backgrounds.

Learn more and register at <https://namic.com/dev>